NEW JERSEY EDUCATION ASSOCIATION

REVIEW

Insertion Order Request 2026-2027

Advertiser: _____ **Email:**_____

Contact Name: _____ **Phone #:** _____

If Applicable:

Agency: _____ **Agency Email:** _____

Agency Contact Name:_____ **Agency Phone #:** _____

Rates:

Ad Size	1-2X	3-5X	6-9X	10X
Full Page	$2,170	$2,050	$1,955	$1,855
2/3 Vertical	$1,625	$1,550	$1,490	$1,425
1/2 Horizontal	$1,330	$1,265	$1,230	$1,175
1/3 Vertical	$935	$890	$870	$830
1/6 Vertical	$510	$475	$465	$440
Cover IV	$3,740	$3,590	$3,440	$2,900
Cover II or III	$3,635	$3,390	$3,340	$2,810

Reserve following:

Month	Size	Ad Due
September 2026		08/01/2026
October 2026		09/01/2026
November 2026		10/01/2026
December 2026		11/01/2026
January 2027		12/01/2026

Month	Size	Ad Due
February 2027		01/01/2027
March 2027		02/01/2027
April 2027		03/01/2027
May 2027		04/01/2027
June 2027		05/01/2027

Cancellations accepted until the 1st of the month preceding publication. NJEA reserves the right to reject and/or cancel any and all advertisements at any time.

Signature: _____ **Date:** _____

Printed Name: _____ **Email for Invoices:** _____

Mailing Address for Magazine: _____

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